

Did You Know?

When global car rental agency **Auto Europe** was looking for a new technology to provide instant communication and a better customer experience, they landed upon TACTAL's web-based click to call solution. With immediate success delivering worldwide accessibility and huge cost savings through a website call button, they wanted to expand TACTAL calling access to their app users too. Using TACTAL SDKs Auto Europe replaced pages of country-specific toll-free numbers with a single call button, realizing even greater financial savings and more satisfied customers. **With TACTAL's SDKs you can easily add toll-free in-app calling to your mobile app for a better customer experience.**



Optimize your in-app calling experience with TACTAL's Software Development Kit

Mobile App Integration Features



Free voice calls from anywhere on any smart device



Directory-based Visual IVR set-up



Real-time contextual caller data



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HOW Do TACTAL's SDKs Work?



With TACTAL's SDKs you can add embedded calling directly into your IOS or Android app so users can place a toll-free call from anywhere in the world with an internet connection.

How You Benefit

Improved Customer Experience

Give customers the optimal in-app calling experience. TACTAL's directory-based Visual IVR set-up allows users to navigate to their desired department or location, eliminating caller frustration.

Reduced International Calling Costs

TACTAL's SDKs enable VoIP through any mobile application to provide global calling without cell service. With web-based calling you and your international customers do not have to pay costly international fees when placing a call.

Contextual Data

TACTAL captures and displays data upon receiving a call, including caller location. Armed with this data, you can better understand your audience to provide more efficient, personalized service and proactively improve customer experience.

Tactal SDK Facts

Create a fully omni-channel solution

Actionable from any smart device

Complete in-app calling experience

Fully encrypted, WebRTC Solution

