

## What is TACTAL?

TACTAL is a **unique click-to-call software** that can be added to your key digital touchpoints with a simple HTML snippet code so prospective customers can reach you **anytime, anywhere.**

With web-based calling, users never need to leave your website or mobile-app to reach your business, allowing your team to view crucial customer data. Our visual IVR feature, allows callers to self navigate through an online directory by department, location, or title to efficiently reach the right person to address their needs.

By offering visitors real-time, data-driven assistance, **TACTAL is your universal, low-cost customer service solution.**

## Benefits

- Optimized customer experience
- Improved call center efficiency
- Reduced calling costs
- Expanded global reach
- Cutting edge WebRTC technology

### I-COMM CONNECT

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## Cutting Edge Solutions to Grow Your Business

### Features of TACTAL



Web-based calls from anywhere on any smart device



Patented, directory-based Visual IVR



Real-time contextual caller data passed to agent



Contact us to Learn More  
at [icommmconnect.com](http://icommmconnect.com).

# PARTNER PROGRAM INFORMATION



**Why Partner with TACTAL?** Gain generous commission by selling this unique technology that differentiates your product suite from the competition. Decide which program matches your business needs to start selling today.

## Three program offerings to match your business needs

### Agent Program

The Agent Program allows you to expand your market position by delivering an innovative service, while earning generous residual commissions. As a trusted advisor you bring the most advanced solution to your customers so they continue to do business with you.

### Value Added Resellers

The VAR Program allows you to resell TACTAL to your own customer base as a preferred partner. You own the customer relationship, billing, and we provide technical support and marketing and sales enablement tools.

### White Label Program

The White Label Program allows you to grow your business and profits by adding TACTAL to your product offering under your own name. You own the customer relationship, set profit margins, and handle support and billing while we support you to sell.

## PROGRAM BENEFITS

- Differentiate your brand and offering
- Resources to help sell and support
- Patented product unique to marketplace
- Generous commission and program rewards

